



Powder coat with a natural look

TAMPA, FL- Custom faux powder coating combines the beauty of wood, marble, or stone with the convenience and durability of aluminum. With this exciting addition to our selection of finishes, American Products, Inc. (API) can give your projects a consistent natural look!

The natural look is all the rage, but using materials such as wood, marble, or stone can make projects heavy and difficult to install. Variations in any natural materials mean that their quality and appearance can also be inconsistent. And then there's the expense!

API's new custom faux finishes provide the beauty of natural materials while ensuring consistent quality, durability, and ease of installation. These finishes can be used on virtually any of API's aluminum products, including interior and exterior storefront systems, brake metal, doors, fitting rooms, cash wraps, and much more... for considerably less than the cost of the real thing!

With thousands of colors available, API can emulate any wood, stone, or marble surface. Textured finishes are also available to add depth and dimension to your project.

"The possibilities are endless," says Kerri Beals, General Manager of American Products, Inc. (API). "Faux finishes and regular powder coat finishes can be combined creatively in a way that can't help but draw a customer's attention. It looks like the real thing—but brake metal can go in places where stone and marble just aren't practical."

For more information on American Products, Inc. (API) powder coating process, available color selections and innovative storefront systems, call (813) 925-0144 or visit www.americanprod.com.

About American Products, Inc. (API):

American Products, Inc. (API), based in Tampa, FL, is a nationwide supplier of interior storefront systems and exterior storefront systems including electrified privacy glass, fitting rooms / dressing rooms, fixtures, showcases, cash wraps, powder coated materials, glass, trim, flush glaze, brake metal, handrails, frameless glass doors, framed glass doors, hardware, resin panels, metal extrusions, and more. American Products, Inc. (API) materials are shipped ready to install to Retailers, General Contractors and Glaziers nationwide.

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